



**Proceeds benefit returning Operation Enduring Freedom and Operation Iraqi Freedom veterans and their families.**

**Thursday, July 16, 2009**  
*Schedule Subject to Change*

<b>Time</b>	<b>Event</b>	<b>Description</b>	<b>Location</b>
Noon	Vendor Alley Opens	Food, beverages, merchandise and bike vendors. <b>Bike parking available inside The Hub and along State Street.</b>  Bike raffle tickets available all day Thursday, Friday and Saturday before 5 p.m. at the Harley-Davidson of Erie Vendor Booth and Official Roar on the Shore® merchandise tent.	The Hub at Perry Square in Downtown Erie
3 to 6 p.m.	Bringin' In The Roar Pre-Parade Gathering	(\$10 donation per bike at the gate. Entry includes ride in the Bringin' In The Roar Bike Parade)  Live music, food, beverages and merchandise.	Presque Isle Downs and Casino
5:30 p.m.	GRAND MARSHAL Bret Michaels	Roar on the Shore® Grand Marshal <b>Bret Michaels</b> performs at the Pre-Parade Gathering at <b>Presque Isle Downs &amp; Casino.</b>	Presque Isle Downs and Casino
5:30 to 7:30 p.m.	60 Inch Slick	High-energy, Conneaut, Ohio-based country band rocks the house at <b>The Hub at Perry Square Main Stage.</b>	The Hub at Perry Square Main Stage
5:45 p.m.	Rock of Love Ride with Bret Michaels	Grand Marshal <b>Bret Michaels</b> draws the raffle winner who will ride with him during the parade.	Presque Isle Downs and Casino
6 p.m.	Bringin' In The Roar Bike Parade	Parade departs <b>Presque Isle Downs &amp; Casino.</b>  <b>Bret Michaels</b> will lead thousands of bikes into The Hub at Perry Square in Downtown Erie.	Route 97 South, West on West Townhall Road, left on Shunpike, right on Lee, North on Old French Road, to Route 505 to 26 <sup>th</sup> Street, to State Street directly through Perry Square
7 to 8 p.m.	Autograph and Photo op Party	<b>Bret Michaels</b> to make a special appearance at Sluggers Sports Bar and Grill for autographs and photos.  \$20 per person in advance \$25 at the door, tickets available at Sluggers Sports Bar and Grill.  Doors open at 5 p.m.	Sluggers Sports Bar and Grill
8:30 p.m.	Bareback Jack	Hailing from Buffalo, <b>Bareback Jack</b> has spent the past 10 years playing today's country hits and classics,	The Hub at Perry Square Main Stage

not to mention their own rockin' originals.



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<b>Time</b>	<b>Event</b>	<b>Description</b>	<b>Location</b>
Noon	Vendor Alley Opens	Food, beverages, merchandise and bike vendors. <b>Bike parking available inside The Hub and along State Street.</b>  Bike raffle tickets available all day Thursday, Friday and Saturday before 5 p.m. at the <b>Harley-Davidson of Erie Vendor Booth and Official Roar on the Shore®</b> merchandise tent.	The Hub at Perry Square in Downtown Erie
12 to 3 p.m.	Thunder On The Isle: The Mayor's Ride Pre-Ride Gathering	Live music, food, beverages and merchandise.	Harley-Davidson of Erie
2 to 4 p.m.	Miss Roar On The Shore	Meet the <b>Miss Roar on the Shore</b> finalists for an autograph and photo op session.	The Hub at Perry Square in Downtown Erie
3 p.m.	Thunder On The Isle: The Mayor's Ride	<b>(\$10 donation per bike)</b> Ride departs <b>Harley-Davidson of Erie.</b>  Hundreds of bikes will be led by Erie Mayor Joe Sinnott around Presque Isle State Park.	Harley-Davidson of Erie  Presque Isle State Park
4 to 6 p.m.	Legendary Bike Builder Arlen Ness	Meet <b>Arlen Ness</b> at <b>Victory of Erie at Off-Road Express</b> vendor booth.	The Hub at Perry Square in Downtown Erie  Sponsored By: Victory of Erie at Off-Road Express
5:30 to 7 p.m.	Rattlebox	Erie's own <b>Rattlebox</b> rocks Roar on the Shore® as they cover hits from the 80s, 90s and today.	The Hub at Perry Square Main Stage
7:30 to 9 p.m.	Next of Kin	<b>Next Of Kin</b> takes the stage.  Voted RockErie's favorite country band in 2007 and 2008.	The Hub at Perry Square Main Stage

9:30 to 11 p.m.	Jumpin' Jack Flash	Jumpin' Jack Flash hails from Pittsburgh, Pennsylvania and performs the hits of the World's Greatest Rock 'n Roll Band, The Rolling Stones! We pay particular attention to the smallest of details to give a realistic, professional tribute of songs that cover their entire career.	The Hub at Perry Square Main Stage
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**Saturday, July 18, 2009**  
*Schedule Subject to Change*

Time	Event	Description	Location
9 to 10 a.m.	Roar to the Vineyards Poker Run Gathering with American Thunder's Michele Smith	Autograph and photo op session with <b>Michele Smith</b> . Food, beverages and merchandise.  (\$10 donation per bike)  Sponsored By: Howard Industries	The Hub at Perry Square in Downtown Erie
10 a.m.	Roar to the Vineyards Poker Run	Departs The Hub at <b>10 a.m.</b>  Poker Run participants depart for a scenic trip to the vineyards of North East, Pennsylvania.  Sponsored By: Roth Cadillac	The Hub at Perry Square in Downtown Erie
10 a.m.	Vendor Alley Opens	Food, beverages, merchandise and bike vendors. <b>Bike parking available inside The Hub and along State Street.</b>  Bike raffle tickets available all day Thursday, Friday and Saturday before 5 p.m. at the <b>Harley-Davidson of Erie Vendor Booth and Official Roar on the Shore®</b> merchandise tent.	The Hub at Perry Square in Downtown Erie
11 a.m. to 1:30 p.m.	Meet Legendary Bike Builder Arlen Ness	Autograph and photo op session with <b>Arlen Ness</b> . Food, beverages and Arlen Ness merchandise.	Victory of Erie at Off-Road Express

1 to 3 p.m.	Meet "American Thunder" Host Michele Smith	Photo op and autograph session at the <b>Official Roar on the Shore®</b> merchandise tent.	The Hub at Perry Square in Downtown Erie  Sponsored By: Howard Industries
1:30 p.m.	Legendary Bike Builder Arlen Ness	<b>(\$10 donation per bike)</b>  Ride with <b>Arlen Ness</b> departs at 1:30 p.m. from Victory of Erie Off Road Express	Victory of Erie at Off-Road Express
1 to 3 p.m.	The Patriot Ride Gathering	Co-Grand Marshals legendary Bike Builder Arlen Ness and Medal of Honor Recipient Gary Wetzel will lead hundreds of bikes into The Hub in Downtown Erie.  <b>Departs at 3 p.m. for Downtown Erie</b>  <b>(Patriot Ride Wristbands \$10 donation per bike)</b>	Erie Veterans Affairs Medical Center Old French Street Entrance Parking Lot
3 p.m.	The Patriot Ride	Parade departs from <b>Erie Veterans Affairs Medical Center.</b>	Left on Old French Road, Left on 38 <sup>th</sup> Street, Right on State Street to The Hub at Perry Square
4, 6 & 7 p.m.	Extreme Motorcycle Stunt Show	The Extreme Motorcycle Stunt Show returns to Roar on the Shore® to perform its death-defying, crowd pleasing stunts.  <b>Three 30-minute shows</b>	The Hub at Perry Square in Downtown Erie
4:30 p.m.	The American Belles	Known for their dynamic patriotic flair and their smooth harmonic vocal blend, the critically acclaimed <b>American Belles</b> will delight and entertain with classic American standards and patriotic favorites.	The Hub at Perry Square Main Stage
4:30 to 7 p.m.	First Annual Roar on the Shore® Bike Contest	<b>(\$10 donation per bike)</b>  Prizes to be awarded.	The CellBlock
5 to 7 p.m.	Autograph and Photo Op Session with American Thunder's Michele Smith	Photo op and autograph session at The CellBlock.  Contest winner announced at 7 p.m. by American Thunder's <b>Michele Smith.</b>	The CellBlock  Michele Smith's appearance sponsored by: Howard Industries
5 p.m.	Roar on the Shore® Motorcycle Raffle Drawing	<b>Limited-Edition Harley-Davidson Screamin' Eagle Dyna motorcycle drawing.</b>  Donated by: Harley-Davidson of Erie	The Hub at Perry Square Main Stage
6 to 7:30 p.m.	Chrome	Erie's premier biker band, featuring classic rock from the 80s to today.	The Hub at Perry Square Main Stage
7:45 p.m.	Miss Roar on the Shore Finals	The 2009 Miss Roar on the Shore will be crowned prior to the Rock 'N' Roar Concert.	The Hub at Perry Square Main Stage
8 to 9:30 p.m.	ROCK 'N' ROAR CONCERT  ZOSO	If you missed seeing Led Zeppelin live in the 70s, or are looking for a chance to relive their music, magic and mystery, you must experience	The Hub at Perry Square Main Stage

		<p><b>ZOSO.</b></p> <p><b>\$10 Donation</b></p> <p><b>(includes both shows – Zoso and Warrant)</b></p> <p>(Preferred standing area located in front of stage inside gated area)</p>	
<p><b>10 to 11:30 p.m.</b></p>	<p><b>ROCK 'N' ROAR CONCERT</b></p> <p><b>WARRANT</b></p>	<p>Warrant's brand of glam metal was one of the 80s best guilty pleasures. Heavy on ballads and heavy with melodies, even their thrashiest songs were anthemic and unforgettable.</p> <p><b>\$10 Donation</b></p> <p><b>(includes both shows – Zoso and Warrant)</b></p> <p>(Preferred standing area located in front of stage inside gated area)</p>	<p><b>The Hub at Perry Square Main Stage</b></p>



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**Sunday July 19, 2009**

*Schedule Subject to Change*

<b>Time</b>	<b>Event</b>	<b>Description</b>	<b>Location</b>
<b>9 a.m. to Noon</b>	<b>Biker's Breakfast Buffet</b>	Food and beverages	<b>Presque Isle Downs and Casino</b>
<b>10 a.m.</b>	<b>Blessing of the Bikes</b>	The Christian Motorcycle Association will have a blessing of the bikes to close out the rally weekend.  <b>SEE YOU NEXT YEAR!</b> <b>July 15 - 18, 2010</b>	<b>Presque Isle Downs and Casino</b>